

CSAS ANNUAL MEMBERSHIP REPORT

July 2001

Membership Numbers

CSAS membership statistics as of June 20th, 2001, are shown in the table below and are compared to those of previous years. The total number of current CSAS members is down by 20, representing a 4% decrease over last year. While 32 new members join the Society this past year, at the same time, 43 members did not renew their memberships for 2001.

Recruiting new members and maintaining current membership numbers continues to be a significant challenge. Letters were sent to all unpaid members to remind them to pay their dues. In addition, letters were sent to members whose memberships had been cancelled in 2000 to invite them to rejoin the society.

This year the winners of the Amember-get-a-member@ campaign are Derek Anderson, Karen Beauchemin and Ming Fan, who each recruited 3 members.

	2001 (June)	2000 (June)	1999 (May)	1998 (Mar)	1997 (June)
Full w/ CJAS	285	265	266	257	297
Full w/o CJAS	58	94	80	28	38
Retired w/ CJAS	4	6	7	6	4
Retired w/o CJAS	7	6	3	4	7
Student w/ CJAS	15	13	20	19	26
Student w/o CJAS	21	22	17	12	22
Life	41	46	46	48	51
Life w/ CJAS	5	B	B	B	--
Merit	9	14	14	17	17
Merit w/ CJAS	2	--	--	--	--
Life/Merit	6	7	7	7	7
Total current members	453	473	460	398	463
Includes new members	32	40	95	unknown	unknown
(Non-renewals from previous year)	43	27	33	unknown	unknown

Membership fees:

This year, the dues were increased slightly, and are now \$45 for regular members, \$35 for retired members, and \$10 for student members. The Canadian Journal of Animal Science (CJAS) is now available in print and electronic formats. The subscription costs are \$29 for print only (\$30 foreign), \$25 for electronic only (\$25 foreign) and \$33 for both versions (\$34 foreign).

Two new options were made available to CSAS members this year. The first is that they were given the option between receiving an electronic version of the newsletter gratis or a print version for \$15 to cover the cost of printing and postage. The other new option is that members can now pay their membership fees by Visa or MasterCard.

Membership brochure:

The English version of the membership brochure has been included on our new web page. The French version of the brochure is under revision.

Member directory:

Karen Beauchemin put together and distributed what I believe is our first CSAS member directory. I have had a great deal of positive feedback on this, as members are happy to have this information compiled and available. Several members have already sent in updates on personal information; these will be included in the 2001 edition of the directory.

Membership drive:

Since becoming membership chair, I have sent out letters of welcome to 32 new members and one restart. I have also had several inquiries about becoming a member. Almost half of the new members (15/32) are students.

According to Carrie Whipple at AIC, the number of members on the database with the status "current" is 453; 63 of these are non-paying members (Life & Merit). A number of members took advantage of the option to pay by credit card, with 122 members paying by Visa, and 40 paying by Mastercard. Most members are now receiving the newsletter in electronic format; only 25 members requested the newsletter in print format.

I will be setting up a CSAS information table in the registration area at AIC, where CSAS membership applications will be available.

In the coming year, I will be looking at ways to expand our membership base. One of these will be to send out letters to attendees of the Western and Eastern Nutrition Conferences to invite them to join the Society.

Respectfully submitted,
Shannon Scott, Membership Chair
July, 2001