

**MINUTES**  
**Canadian Society of Animal Science**  
**Annual General Meeting**  
**Halifax, Canada**  
**Wednesday May 4, 2011**

**1. CALL TO ORDER.**

The Annual General Meeting of the CSAS was called to order by the CSAS president Robert Berthiaume at 12:40 pm on Wednesday May 4, 2011.

**2. APPROVAL OF AGENDA** (Robert Berthiaume).

Addition to the Agenda: the Director at Large Report will be presented by Paul Groenewegen (8. g) before 8. h) Ghana partnership project report (Shannon Scott)

The modified Agenda was approved.

M/S/C/Robert Berthiaume/Xin Zhao/All

**3. APPROVAL OF MINUTES FROM THE 2010 AGM HELD IN DENVER (July 13, 2010)**

No changes to these minutes were suggested.

M/S/C: Danica Baines/Candido Pomar/All

**4. BUSINESS ARISING FROM THE MINUTES.** (Robert Berthiaume)

- ✓ *A suggestion was made by Ermias Kebreab: to consider the possibility of a partnership between AIC and world's leading publishers such as Elsevier to help in the marketing of CJAS and other AIC published journals.*

The CJAS Editorial Board is currently in discussion about ways to improve CJAS reputation. Many suggestions have been made; studies for implementation are in progress.

- ✓ Suggestion made by Ermias Kebreab: to make the CSAS website more attractive.  
At the last mid-year Executive meeting (Ottawa, February 2011) the CSAS Executive met Jeff Horne from Industrial Media to discuss about the CSAS website revamping.  
Industrial Media (CSAS actual website provider) has sent a quote and we are waiting for additional quotes from other website providers before taking the final decision.

## 5. PRESIDENTS' MESSAGE (Robert Berthiaume)

### a) Hosting World Congress on Animal Production 2018

CSAS and ASAS have agreed on presenting a bid jointly for the 2018 WCAP. Moreover, CSAS and ASAS also agreed on the location of this event (Vancouver, Canada).

If the CSAS-ASAS joint Bid is rejected (during the 2013 Congress in Beijing), a decision was made that the CSAS and ASAS Annual meetings would be held in the Vancouver Convention Centre in 2018.

If Vancouver is chosen at the Beijing Congress, then the WCAP would be joined with the CSAS and ASAS Annual meetings.

The CSAS will contact the Sec. General (Andrea Rosati) to express their interest 3 months prior to the 2013 conference. Deadline for bids for 2018 is 2013, and the decision will be made at the 2013 Congress in Beijing by the Board.

We are looking for persons who would be interested in joining CSAS and ASAS to help in the Bid preparation (for 2013) and for the Conference organization.

### b) New *Animal Frontier* journal

*Animal Frontiers* is a new International Journal that will be released in July 2011 (in New Orleans). *Animal Frontiers* will address current significant issues important to animal agriculture on the global stage. Each issue of *Animal Frontiers* will address a common theme with leading authors in those areas addressing various aspects of the theme. *Animal Frontiers* is published quarterly with an intended international readership of scientists, politicians, industry leaders and the general public seeking a scientific perspective on issues related to animal agriculture.

**Cooperating Societies as Publishers:** *Animal Frontiers* is published by the American Society of Animal Science (ASAS), Canadian Society of Animal Science (CSAS), and the European Federation of Animal Science (EAAP).

Subjects of up coming issues are:

1. Farm to fork : carbon footprint
2. International trade and livestock production
3. Animal selection : the genomics revolution
4. Water
5. Land use/availability

CSAS is responsible of the 4<sup>th</sup> issue (Water).

We need to find supporting members (exposure with logo). *Animal Frontiers* wants CSAS to find Companies that would invest in the Journal. Suggestions can be sent to Julie Small, the new CSAS President.

CSAS members are asked to provide suggestions of authors for the next issues of Animal Frontiers (see above). These suggestions can be sent to Christiane Girard, CSAS Editor-in-Chief. There will be around 4 to 6 reviews for each issue.

**c) CSAS strategic plan exercise**

CSAS is starting a strategic plan exercise.

Robert Berthiaume asked the membership to send comments and new ideas to improve the CSAS and to increase our membership.

**d) CSAS web site revamping**

See above in 4. **BUSINESS ARISING FROM THE MINUTES.**

**e) Graduate students travel fellowship**

The CSAS executive has implemented a new «**Student Travel Fellowship**», with the aim of redistributing CSAS financial surpluses to the membership. Each Animal Science departments across Canada (n = 8) were contacted and asked to provide the name of one graduate student who would receive one (1) scholarship of \$500. Award winners must present a Poster or give an Oral Presentation at the CSAS Annual Meetings. Total amount spent in 2010 for these «**Student Travel Fellowship**» is **\$2,500**.

**6. Secretary-treasurer and auditors' report (Marie-France Palin)**

The financial report for 2010 shows that during that year total assets decreased from \$198,283 to \$189,348, total liabilities and equity decreased from \$198,283 to \$189,348, total revenue decreased from \$28,937 to \$26,136, total expenses increased from \$26,533 to \$34,595. The net income for the period resulted in a loss of \$8,460 in 2010, compared with a surplus of \$2,404 in 2009.

The assets include the Toole Sackville Conference Reserve. This reserve decreased from \$112,388, in 2009, to \$94,002 in 2010. This difference is due to the transfer of money from the Conference Reserve Savings account (BPRS) to the General Chequing Account. Money transfer included \$20,000 that was needed to pay for up coming invoices and, \$8,000 for the Conference advance needed for the Halifax Annual Meeting.

The 2008 (Guelph, \$5,060; money transfer from Chequing account to the Toole Sackville Conference Reserve Savings account) and 2009 (Montreal, \$3,843) Conference surpluses were deposited in the Toole Sackville Conference Reserve Savings account (BPRS) in 2010, as were all Conference surpluses from previous years.

**Revenues:**

The decrease in revenue was mainly due to a decrease in membership fees for 2010 (from \$22,337 to \$20,333), decrease in Awards funding revenue (from \$5,676 in to \$5,419) and to decrease in Golf-shirt sales (from \$560 to \$0).

*Awards revenue:* Projected income for Awards funding in 2010 was \$6,700 and a total of \$5,419 has been received. This difference is explained by sponsorship money that was promised but that has not been received yet (total amount of \$1,375).

### Website revenue

There will not be any website revenue in upcoming years. In order to increase the number of job advertisements on the CSAS website, job postings are now free for CSAS members and non-members.

### New Expenses in 2010:

The increase in total expenses was mainly due to increases in Award Expenses, AIC Office Services, Travel and Meeting Expenses, Conference Expenses and Website support.

- Award Expenses: At the 2010 mid-year meeting (Orford, QC), members of the CSAS executive agreed on the implementation of a new «Student Travel Fellowship», with the aim of redistributing CSAS financial surpluses to the membership. Each Animal Science departments across Canada were contacted and asked to provide the name of one graduate student who would receive one (1) scholarship of \$500. Award winners presented a Poster or gave an Oral Presentation at the ADSA/PSA/AMPA/CSAS/ASAS Joint Annual Meeting, in Denver (July 2010). Five Animal Science departments provided the names of 6 graduate students (UBC decided to split the award in 2, \$250 each). Total amount spent in 2010 for these «Student Travel Fellowships» is \$2,500. The increase in Award expenses is also explained by the addition of \$100 cheques to the undergraduate student's awards (8 students each received a \$100 cheque + one year subscription to CJAS).

AIC office services: AIC office services increased from \$11,064 in 2009 to \$12,517 in 2010. This is mainly explained by an increase of \$641.72 for the AIC service contract. Moreover, since July 1<sup>st</sup> 2010, there is an increase in Ontario sales tax from 5% (GST) to 13% (HST, combines the 5% GST and the 8% PST into one tax and is collected by the federal government). Therefore, we had to pay an extra \$279 tax (for 6 months). This will represent an increase of \$558 in 2011 (for 12 months).

Travel and Meeting Expenses: There was also a significant increase in Travel and Meeting Expenses. This includes expenses made for the Mid-year Meeting, in Orford (\$268.54 room service/breaks + \$755.80 for one Executive member travel refund) and \$1 052.93 for travel refund to the CSAS President who attended the AIC special Meeting in Winnipeg.

Conference Expenses: A total amount of \$3,646 is reported under the Conference Expenses, which includes the Montreal 2009 Symposia Speakers publication cost in CJAS (total \$1,973.75) and \$1,672.58 for the different event billings at CSAS Annual Meeting in Denver.

Website expenses: Website expenses increased from \$903 in 2009 to \$2,215 in 2010. This increase is mainly explained by the addition of a new French version to the CSAS website (\$292.35 for French translation and \$756 for addition of this French version to the website).

### CSAS GIC Investments made on January 26<sup>th</sup> 2010

At the Montreal CSAS executive meeting (2009), executive members all agreed on the need to transfer money from our BPRS accounts to GIC, which will give us higher interest rates.

From the **Symposia savings account**, we invested \$42,695 for three (3) years in a BMO Cashable *RateRiser* GIC (Interest: year 1: 0.85%; year 2: 1.00%; year 3: 1.25%).

From the **Toole-Sackville Conference Reserve**, we invested an amount of \$62,387.77 in a BMO RateRiser Max GIC for three (3) years (Interest: year 1: 1.0%; year 2: 1.250%; year 3: 4.00%).

Interest:

These GIC investments allowed the CSAS to accumulate more interest in 2010 (total of \$1,122.68) compared with 2009 (total of \$747). Estimated interest to be received in 2011 should be around \$1,400.

**CSAS Budget Projections:**

*Animal Frontiers International Journal:*

The Risk Assessment prediction Table for 2011-2013 is attached (APPENDIX I) CSAS will invest a total amount of \$10,000 in the Animal frontiers journal in 2011. The \$1,298 surplus from the Denver CSAS Annual meeting has already been given to Animal Frontiers (Amount that remains to be paid in 2011: \$8,702)

The same amount was provided by ASAS (\$10,000) and EAAP (\$10,000) as a buy in up front cost. As demonstrated in the attached Risk Assessment prediction table, this should bring new revenue to CSAS in coming years. Therefore, an amount of \$3,000 is projected as revenue from Animal Frontiers in 2012.

*Animal frontier legal agreement review:*

An amount of \$1,500 is expected for the legal agreement review needed before signing the Animal Frontier agreement with the American Society of Animal Science and the European Association of Animal Production.

Special thanks to Carrie Whipple (AIC) for her professional work and to Heather Bruce and Kim Stanford who volunteered to perform the 2010 CSAS financial review.

M/C/S/Marie-France Palin/Shannon Scott/All

**7. Appointment of Auditors for 2011 (Robert Berthiaume)**

Robert Berthiaume asked for volunteers to perform the 2011 CSAS financial review. Special thanks to **Jon Meadus** and **Lorraine Doepel**, who accepted this task.

**8. Reports**

**a) CJAS Editor's report (Robert Berthiaume for Christiane Girard)**

**Editorial Board:** Volume 90 (2010) was produced by an Editorial Board of 21 Associate Editors and Dr Chantal Farmer as Editor-in-chief. Six Associate Editors completed their mandate in December 2010. Three Associate Editors were appointed to another 3-year mandate starting January 2011. Three new Associate Editors started a first mandate in January 2011 (2 in Ruminant Nutrition, and 1 in Behavior and Management). Four statistical consultants agreed to help out Associate Editors in 2010 (R. Cue, S. Méthot, R. Tempelman and Z. Wang). In 2011, three statistical consultants will be available (R. Cue, Z. Wang and S. Méthot).

R. Berthiaume was the CSAS liaison on the CJAS Editorial Board in 2010 and T. McAllister and C. Gariépy were on the Scientific Journals Committee. Great thanks to all these people for their wonderful contribution to the Journal.

**Journal Statistics:** Current CJAS statistics give an overview of the performance of the Journal during 2010. In previous years, the greatest number of published manuscripts was in the area of Ruminant Nutrition, (21). The second area with most papers was, as in 2009, Non-Ruminant Nutrition (12), followed closely by Welfare, Behaviour and Management (9). There was a sharp decline in papers published in Breeding and Genetics (1 instead of 9). Three reviews were published in 2010. The total number of published papers (and pages) slightly increased between 2009 and 2010.

The number of submitted manuscripts in 2010 (138) increased as compared to last year (123). Of these, 11 are still in progress, yet when looking only at papers and short communications which are not outstanding, the rejection rate is 43%. Up to now, in 2010, the rejection rates of AAFC, University and foreign papers were, respectively, 20 %, 24 % and 71 %. This last number is a slight improvement as compared to the 77 % seen in 2009. As compared to last years, time to complete the review process increased (51 days) for Short Communications but decreased (24 days) for full papers.

The number of submissions from Universities has kept quite constant (35 in 2010, 36 in 2009, 38 in 2008 and 40 in 2007) but the number of manuscripts from AAFC decreased from 30 in 2007 to 21 in 2008 and 20 in 2009 but only 11 in 2010. Submission of foreign manuscripts (88) was higher than last year (67). Unlike what was expected, the lower page charges for CSAS members starting in January 2010 did not help to increase submissions from AAFC scientists in 2010.

### **Editorial board meetings and SJC follow-ups:**

The Scientific Journals Committee (SJC) held its annual meeting last November in Ottawa and some important follow-ups are:

- 1) Open access availability to CJAS has been extended to all but the current and previous 2 years' journals
- 2) In press manuscripts are now available on the CJAS site. When proofs have been corrected they are published on the web site. Because the journal is published every quarter there will be periods between the publication of one issue and the beginning of the next issue when there are no in-press papers on the web.
- 3) Publication of individual papers on an open access basis is now available. Authors will be charged \$1000.00 per paper in addition to regular page charges for open access.

## **Other business:**

1. CJAS had applied for inclusion in the PubMed database. Sadly, it had been refused by the National Library of Medicine committee on the basis that the journal provides very little information relevant to humans. CJAS Editorial Board is currently in discussion about ways to improve CJAS reputation. Many suggestions have been made; studies for implementation of them are in progress.

M/S/C/Robert Berthiaume/Derek Anderson/All

## **b) Awards Chair's Report (Kendall Swanson)**

### **1) CSAS Undergraduate Award Winners**

Representatives from each University were contacted in early November to request names be put forward for the CSAS Undergraduate Award (1 from each University). The award certificates and cheques were sent in late December to each University. Awards winners are: University of Manitoba (Melissa Desrochers), University of British Columbia (Carly Michelle Moody), McGill University (Julie McDonald), University of Guelph (Christine A. Gutscher), University of Saskatchewan (Cindy D. Lukianchuk), Nova Scotia Agricultural College (Kristy Haines), University of Alberta (Devin Carl Knopp), University of Laval (Caroline Bouffard).

### **2) CSAS Award Sponsorship Confirmed**

Sponsors were contacted in early November to request funding for the CSAS awards. Confirmation was received (in mid-January) from all sponsors (except Novus who sponsored the Graduate Student Poster Awards for the first time last year) indicating that they would again support the awards. A request was also sent to each sponsor to send the cheque to the CSAS office. An invoice will need to be sent to Canadian Cattlemen's Association (CCA) after the meeting and reminder or email also may need to be sent to Dairy Farmers of Canada (DFC) as this cheque has yet to be received. All other cheques have been received.

- a) Canadian Society of Animal Science Fellowship - Alltech Canada Inc.
- b) Award for Excellence in Nutrition and Meat Science - Nutreco Canada Inc.
- c) Award for Technical Innovation in Enhancing Production of Safe Affordable Food - Elanco Animal Health
- d) Canadian Animal Industries Award in Extension and Public Service - Dairy Farmers of Canada, the Canadian Pork Council, the Chicken Farmers of Canada, and the Canadian Cattlemen's Association
- e) Young Scientist Award - Pfizer Animal Health
- f) Graduate Student Oral Competition - Pfizer Animal Health
- g) Graduate Student Poster competition – CSAS as no answer was received from Novus.

### **3) Call for nominations and selection of award winners.**

The deadline date for nominations was set for March 11, 2011. Nominations were received (including one nominee for the lifetime membership award) and nomination packets reviewed by the awards committee (Kendall Swanson, Chair; Jon Meadus, assistant awards chair, Alan Iwaasa, and Candido Pomar).

The winners of the awards were notified along with their nominators. Also, all other nominators were notified that their nominees did not receive the award but encouraged to again nominate individuals next year. The award sponsors were contacted to confirm that we have selected award winners and to invite them to the banquet (if available) to assist in presenting the award.

### **4) Call for nominations for graduate student travel fellowship**

This is the second year for offering the graduate student fellowship. This is now part of the responsibility of the Awards Chair. A call for nominations of Graduate Students to receive the Graduate Student Travel Fellowship (1 from each University; \$500 each) was sent out in February with a submission deadline of early April. Two students have been nominated from their Universities, four universities responded that no graduate students from their Universities would be attending the meeting, and we are still waiting to hear from the others regarding this award. Several reminders to each of the universities have been sent to encourage selection of students for these awards. The information on the graduate student fellowship award will be added the Awards handbook.

M/S/C/ Kendall Swanson/Brian McBride/All

### **c) Membership Chair's report (Candido Pomar)**

#### **Membership renewal**

In October 2010, a 2011 Renewal Notice was sent by the CSAS membership office to members that paid membership dues in 2009 and 2010. This renewal notice was accompanied by a letter from the Membership Chair encouraging renewal by outlining the benefits of membership specifically in the areas of reduced page charges, new student travel fellowship, and international networking among animal scientists. A second reminder was sent out on January 20, 2011 to encourage members that have not paid their dues to do so as soon as possible.

#### **Membership profile and statistics compared to July 11, 2010 annual membership report (\*)**

The society currently has 368 members (compared to 404\* members last year and 385 the year before) paid for 2010 or 2011. This is a reduction of 36 members from the previous annual membership report (**note:** large number of new membership occurred for the Joint CSAS/ASAS/ASDS meetings). There were 4 new members joining CSAS in 2010/11 and 28 re-starts in 2010/11 (individuals that have rejoined CSAS after more than three years absence).

- 247 (67.1% of total members) are Regular full members (in 2010 was 67%).

- 60 (16.2% of total members) are student members (in 2010 was 17.6%).
- 18 (5.0% of total members) are Retired members (in 2010 was 5%).
- 43 (11.7% of total members) are Honorary Life/Merit members (in 2010 was 11.1%).

In total, 167 (45.4%) members subscribed to CJAS which percentage is a decline from last year which at the last mid-year report was 184 (45.5%).

Affiliation is not known for 151 members (41.0% of total members). The remaining 217 members are from Canadian Universities and Colleges (97 members; 26.4% of total members), AAFC (46 members; 12.5% of total members); Canadian Industry (33 members; 9.0% of total members); Provincial governments (11 members; 2.9% of total members) and International (all categories combined; (30 members; 8.2% of total members).

**Action Taken:**

- Check the list of CSAS members and identified those who did not renew their memberships. As of January 20, 2010, 116 had last paid for 2010. They have been contacted by email in regards to continuing their membership.
- Emails were sent to a number of provincial government representatives to determine what role or interest CSAS play in their extension duties. Email response back was very poor.
- Explored opportunities to increase exposure of CSAS to international members. Contacted the AAFC MOE Foreign Chinese student coordinator to evaluate how many Chinese students are at AAFC-Research Centres that have livestock/Range/Forage related research (10 out of 55).
- Effort to encourage students, post-docs and research associates to join the society has been made by sending emails to as many University Department Head/Chairs to inform and encourage participation in CSAS.

**Future Activities:**

- More efforts are needed to retain current members and recruit new national and international members
- More efforts needed to recruit provincial government employees and Canadian industry to join the society
- Encourage students (national and international), post-docs, research associates to join the society.

M/S/C/Candido Pomar/ Masahito Oba/All

d) Vice-President's report/Webmaster (Robert Berthiaume for Luigi Faucitano)

Since the start of my mandate as web site coordinator the web site has been updated to include the recipients of the 2010 CSAS student and senior scientist awards and names and biographies of the members of the 2011 executive committee. As well, the reports given at last year's AGM in Denver have been posted. As requested by the committee at the last AGM, the "graduate student awards" link has been renamed to "student awards".

The link to the magazine "Animal Frontiers", resulting from the joint editing effort of the ASAS, CSAS and EAAP has been added for CSAS membership access.

Upon request from the executive committee at the mid-year meeting in Ottawa, archives have been completed with the composition of the executive committees from 2007 to 2011 in order to avoid nominating members who already sat on the committee in the past. The list of nominees for members of the 2012 executive committee is already available on the website.

As of now we have a total of 6 job postings, of which 2 come from outside Canada. A few postings have been withdrawn throughout the year as the announced positions were filled. From September to today 6 requests for job postings have been received from outside Canada which indicates that our web site is becoming a useful engine for job search worldwide.

The French version of 5 out of 9 pages of the web site is available. The remaining pages are still under construction as we were pending the executive committee decision regarding the completion of the translation work. As we finally received the statistics of visits to the French website use (see tables below), the executive now can decide if to proceed or not with the translation of the remaining pages. As the French directory is the 5<sup>th</sup> (2.1% of the total visits) one being accessed (Table 3), it may be worth completing the translation work.

For the first time, we could get the statistics of the web traffic (number of hits, bytes, use by country) which gives us an idea of the CSAS web site use (Tables 1, 2 and 3, and Figure 1).

Finally, I complete my mandate as website coordinator thanking Frances Rodenburg from AIC for the excellent service and support.

M/S/C/Robert Berthiaume/Alan Fredeen/All

e) President Elect's report/Conference coordinator (Julie Small)

We are all set for the 60th annual meeting of the Canadian Society of Animal Science May 4-5 at the Atlantica Hotel, 1930 Robie St., Halifax NS. It was a new venture for us; the first time to hold the AGM in the Spring, and the first time to build our own

Conference dedicated website. There were and will be a few bugs to work out, but in all the website was very successful for managing on-line registration, abstract submission, review and scheduling, credit-card payment using PayPal, provision of conference information, visibility for our sponsors and announcing the launch of Animal Frontiers-a review magazine of animal agriculture co-published by the Canadian-, American- and European Federation- Societies of Animal Science. The website [www.nsnet.ca/csas](http://www.nsnet.ca/csas) will be active for one year following the event. Feed-back from members are welcome to help us improve it and to come-up with ideas for modernizing our [www.csas.net](http://www.csas.net) website.

The Executive met preconference on May 3, 1-6 pm and the AGM was scheduled for May 4th 12-2 pm over a buffet lunch (Tickets \$25). Many thanks to CSAS members who provided suggestions for the symposia sessions. In the end we decided to hold two symposia "Food Production and the Environment (May 4)" and "The Transition Dairy Cow (May 5)" each wrapping up with a panel discussion in lieu of questions following invited speaker presentations. In addition, the "Value-Added Meats (VAM) Symposium" (May 5), will feature the research of Canada's first-of its kind VAM Program currently funded by the Alberta Livestock and Meat Agency, Ltd. Technical presentations are scheduled by theme, posters precede the first oral presentations of each day. Graduate and undergraduate student oral presentations are scheduled within the poster and technical sessions on each day, and CSAS awards presented at the Banquet scheduled for the evening of May 5, 6 to 9 pm (Tickets \$65). Unfortunately, the CJAS board meeting will not be held during our meeting.

To date we have 130 registrants (110 have paid), 97 accepted abstracts, and generous sponsorship; Alberta Livestock and Meat Agency Ltd, Edmonton AB Canada, Platinum (\$5000 pledged), Nova Scotia Agricultural College, Truro NS Canada, Gold (\$2500 received), Federal College of Animal Health and Production Technology, Ibadan, Oyo State, Nigeria, Silver (\$1000 received), and Valacta, Ste-Anne-de-Bellevue, QC Canada, Silver (\$1000 pledged).

The CSAS is asked to fund symposia speakers for a total amount of \$6000.00. With the help of our sponsors we expect to have a surplus > \$5,000. Dr Alan Iwaasa is coordinating the organisation of our meeting with the American Society of Animal Science for 2012 in Phoenix, Arizona. At this time no confirmations have been made for 2013.

Julie asked for suggestions to improve the conference website, because this is the first time CSAS has its own conference website.

<sup>1</sup>Planning began in September 2010 when it was confirmed it was not possible to meet jointly with the Canadian Meat Council and the Canadian Meat Science Association.

M/S/C/Julie Small/Alan Fredeen/All

f) Past-President's report/Nominating Committee (Karen Schwartzkopf-Genswein)

The CSAS nomination committee for 2010-2011 consisted of Karen Schwartzkopf-Genswein (Chair and Past President), Marie-France Palin (Secretary/Treasurer), Chantal Farmer and Tim McAllister. A total of 87 ballots were received and counted twice for the election of our new CSAS executive. The following is a list of the positions and the elected individuals. An excellent slate of nominees agreed to let their name stand for election. The new executive members are:

**Vice-President:** John Baah by acclamation  
**Secretary/ Treasurer:** Carolyn Fitzsimmons  
**Eastern Director:** James Squires  
**Western Director:** Lorraine Doepel  
**Director at Large:** Serge Pommier and Randy Bagg

I will still be working with Johanne Chiquette to complete the 8<sup>th</sup> revision of the CSAS Handbook.

M/S/C/ Karen Schwartzkopf-Genswein/Xin Zhao/All

g) **Director at Large Report (Paul Groenewegen):**

**AIC Task Force:**

Planning within the AIC Task Force has progressed well over the past few months. There have been several conference calls with stakeholder groups of AIC and the AIC Executive has drafted a proposed Governance Structure with which to operate under. There has been a tremendous amount of collaboration within the Task Group to help direct the AIC Executive in the development of this draft. It is the goal of the AIC Executive to have a copy of this proposal out to the CSAS Executive prior to our 2011 Executive Meeting and AGM (See APPENDIX II).

This proposal will be sent to CSAS membership for comments/suggestions to be received before September.

**2018 World Congress on Animal Production (WCAP 2018):**

Regarding the planning of the 2018 World Congress on Animal Production (WCAP 2018), Paul has contacted Drs Ron Ball Mick Price to see if they would be interested in organizing a bid for the event. Dr Price declined. Dr Ball said he would be interested in working on the project, for a fee, but at the time of writing this report he has not come back to CSAS with a quote to prepare the bid. I will continue to request the information from Dr Ball and report to the CSAS Executive when he gets back to me.

**CSAS strategic plan exercise**

Paul contacted a marketing representative as was discussed at the 2011 Mid-year CSAS Executive meeting and discussed what a marketing person could do to revamp the CSAS

image with the aim of recruiting new members. Determining exact costs to perform such a task would require a more detailed plan laid out by the Executive. However, hosting events at the 8 Canadian Agriculture Universities by local CSAS members (and executives) would be a key starting point to recruit new student members, showing them the value of the organization and retaining them as they move into their careers post studies. I have attached a copy of the correspondence produced by the marketing person (See APPENDIX III) and I would suggest this person (or someone of equal caliber) be invited to the next CSAS Executive meeting and allowed to present what can be done to help the society. In many cases, this individual could be an employee of a members company and would come at a very low cost.

M/S/C/Paul Groenewegen/Candido Pomar/All

h) Ghana partnership project report (Shannon Scott)

**END OF PROJECT REPORT TO THE CSAS EXECUTIVE COUNCIL AND  
GENERAL ASSEMBLY, May 3-4, 2011**

Following the successes of the first phase, the second phase (2006-2011) of the Canadian Society of Animal Science – Ghana Society of Animal Production International Twinning Partnership Project (CSAS-GSAP ITPP) focused on two main strategic goals: strengthening GSAP and enhancing the welfare of rural women in Northern Ghana. Twenty-one communities (villages) in the Northern Region and four in the Upper West Region of Ghana were involved in the project. The specific objectives identified at the beginning of the second phase were:

1. To strengthen and utilize the institutional capacity of GSAP to improve household food security and income among women in the northern regions of Ghana
2. To mobilize and empower sustainable women's groups to access information on environmentally sustainable and economically viable technologies that will enhance the shea nut-livestock production system

Drs. Baah and Scott undertook a monitoring trip to the project villages in January and February, 2010. This trip was undertaken in collaboration with representatives of the Canadian Society of Horticultural Science and Ghana Institute of Horticulturalists who are carrying out our sister project in dry season vegetable production in Northern Ghana. In addition, Mr. Tom Beach, Director of International Programs at the Agricultural Institute of Canada (AIC) joined us for a portion of the monitoring trip. This trip allowed each group to better understand the work of the other and enhanced the possibilities for future collaborations between the two groups. The report from the monitoring trip highlighted progress that had been made since the last monitoring trip in 2007, as well as action items to ensure continued success.

A total of 492 women in 44 community groups have benefited directly from the project. The impact of the developmental outcomes on communities at the end of the current phase was assessed through a survey of direct and indirect beneficiaries conducted in January, 2011. Questionnaires were administered to a random sample of 120 women participants in the project from 16 of the 25 project communities. We are happy to report that most of the planned activities were accomplished with very significant developmental outcomes. Key development changes resulting from the second phase included the following:

1. Strengthening GSAP

- a. Membership in the society has increased from 210 to 275 (31%). The proportion of female members of GSAP increased from 10% at the beginning of the project to 27% as a result of mainstreaming gender issues into all project activities.
- b. The project provided financial assistance to ten female final year students majoring in Animal Science in all the state universities in Ghana and also established a mentoring program for females in most of the tertiary institutions in Ghana.
- c. Seven issues of the Ghanaian Journal of Animal Science and 19 newsletters were published during the course of the project. The society and CSAS-GSAP project activities have been featured 18 and 22 times in the electronic and print media, respectively. Four communiqués on factors affecting livestock production and on how to move the industry forward in Ghana were presented to the government of Ghana.

2. Enhancing the welfare of rural women in Northern Ghana

- a. The total number of goats owned by participants increased by 81% (from 284 to 427), while the number of poultry owned increased by 35% (from 266 to 358). These dramatic increases in livestock populations were the direct result of the yearly vaccination of livestock, training and adoption of technologies by participants in supplementary feeding strategies, improved livestock housing and general best management practices.
- b. The quantity of shea nuts picked by women engaged in this activity increased by 30%, from 39 tonnes to 51 tonnes during the course of the project. This was directly attributed to the provision of protective wear (raincoats, boots and gloves). The raincoats enabled the women to continue picking nuts during light rain showers, while the boots and gloves eliminated the fear of snake bites and scorpion stings, thereby encouraging the women to actively undertake this activity.
- c. Of the 275 women who received loans ranging from \$100 - \$150 under the micro-credit component of the project, 86% reported increased personal income as a result of trading in food and household items and livestock rearing activities. The rate of repayment of the micro-credit loans was equally high, with 86% of respondents repaying their loan in its entirety, 2% repaying a portion of their loan, and 12% unable to repay the credit extended to them.
- d. Hospital visits by participants for treatment of malaria was reduced by 62% (from 213 to 82 visits per year). This was the direct result of project

interventions including provision of insecticide-treated mosquito nets and educational programs for controlling mosquitoes in the communities.

- e. The increases in livestock numbers, quantity of shea nuts collected and processed as well as access to micro credit enabled the women to generate substantial additional income with significant positive impact on the livelihoods of their families, which was exhibited through their ability to pay school fees (88% of respondents), improved health care (85% of respondents), improved nutrition (94% of respondents), improved ability to meet household needs (84% of respondents) and improved housing (63% of respondents).

The current phase of the partnership project ended on March 31, 2011. However, AIC, in partnership with CSAS and four other Canadian professional organizations in agriculture submitted a new proposal to the Canadian International Development Agency (CIDA) in March, 2011, seeking approximately \$4M over five years to partner with scientific societies in six countries to undertake projects in agricultural and rural development. The success of this application to CIDA would lead to the renewal of CSAS partnership with GSAP. A funding decision from CIDA is expected in July, 2011.

We continue to be grateful for the financial assistance provided by the Partnerships with Canadians Branch of CIDA and the facilitating role of AIC in the project. We also thank Bridges of Hope International Network of Development Agencies and the Ørskov Foundation for financing the micro credit and goat breed improvement components of the project, respectively.

Copies of the 2010 monitoring trip report as well as the detailed evaluation and end of project/final reports may be obtained from Dr. John Baah ([john.baah@agr.gc.ca](mailto:john.baah@agr.gc.ca)) and Dr. Shannon Scott ([shannon\\_scott8@hotmail.com](mailto:shannon_scott8@hotmail.com)).

M/S/C/Shannon Scott/Candido Pomar/All

## **9. Appointment of Nominating Committee for 2011**

Robert Berthiaume asked for volunteers to serve on the next 2011 CSAS Nominating Committee. Special thanks to Alan Fredeen/John McKinnon who accepted this task.

## **10. Other business**

- f) Change in the Honours and Awards committee (Kendall Swanson)

The following changes were presented:

**Change in the Honours and Awards committee:** Effective in 2012, all CSAS executive members should be part of the Honours and Awards committee, with the exception of the secretary/treasurer, given the amount of work that this position represents. Moreover, it was further suggested that executive members should not be nominated for major Awards. A notice of the above proposed changes to the constitution and by-laws was sent, in writing, by the Secretary-Treasurer thirty days (30) prior to the AGM, in Halifax 2011, and needs to be voted by CSAS members attending the AGM today.

**Results of the votes:** All in favour except one against.

Therefore, the above mentioned changes in the Honours and Awards committee are now effective and this will be corrected in the CSAS constitution and by-laws.

## 11. Adjournment

A motion to adjourn was brought forward at 13h45

M/S/C/Shannon Scott/Daniel Lefebvre/All

Respectfully submitted  
 Marie-France Palin  
 Secretary/Treasurer CSAS  
 June 1<sup>st</sup>, 2011

## APPENDIX 1

### Risk Assessment for the Animal Frontiers International Journal:

RISK ASSESSMENT 2011 to 2013 (US \$) best , average (75% best), worst (50% best)	Calendar Years (Jan - Dec)								
	2011 best	2011 av	2011 worst	2012 best	2012 av	2012 worst	2013 best	2013 av	2013 worst
<b>REVENUE AND SUPPORT</b>									
Sustaining Memberships	15 000	11 250	7 500	25 000	18 750	12 500	30 000	22 500	15 000
Advertising	60 000	45 000	30 000	85 000	63 750	42 500	105 000	78 750	52 500
ASAS Foundation	16 000	16 000	16 000						
Buy In From New Societies				20 000	15 000	10 000	30 000	22 500	15 000
ASAS,EAAP up front costs	30 000	30 000	30 000						
<b>Total Revenue</b>	<b>121 000</b>	<b>102 250</b>	<b>83 500</b>	<b>130 000</b>	<b>97 500</b>	<b>65 000</b>	<b>165 000</b>	<b>123 750</b>	<b>82 500</b>
<b>EXPENSES</b>									
Travel	5 000	5 000	5 000	5 000	5 000	5 000	5 000	5 000	5 000
Advertising Sales	17 000	12 750	8 500	23 000	17 250	11 500	21 000	15 750	10 500
Honoraria for authors	6 000	6 000	6 000	12 000	12 000	12 000	24 000	24 000	24 000
Yr 1 Printing and Distribution Promo	40 000	40 000	40 000						
Total one time set up	27 488	27 488	27 488						
Total On-Going Costs	20 272	20 272	20 272	41 519	41 519	41 519	42 534	42 534	42 534
<b>Total Exp</b>	<b>115 760</b>	<b>111 510</b>	<b>107 260</b>	<b>81 519</b>	<b>75 769</b>	<b>70 019</b>	<b>92 534</b>	<b>87 284</b>	<b>82 034</b>
<b>Net Revenue</b>	<b>5 240</b>	<b>-9 260</b>	<b>-23 760</b>	<b>48 481</b>	<b>21 731</b>	<b>-5 019</b>	<b>72 466</b>	<b>36 466</b>	<b>466</b>

apart from yr 1 printing revenue and costs net to zero and are excluded

## APPENDIX II

### **AIC Future Governance Structure** **Proposal and Action Items for Stakeholder Groups**

#### **Action Items for Stakeholder Groups**

1. Please distribute this document amongst your executive and/or membership for discussion as you see fit.
2. Provide written feedback to Frances Rodenburg (frodensburg@aic.ca) on the overall plan and the specific items on which we are requesting input by September 15, 2011.
3. If your group finds the plan acceptable, pass a resolution supporting the plan in principle.
4. Nominate someone from your group to serve on the Advisory Council until the 2012 AIC AGM by September 15, 2011.

#### **Proposed New AIC Governance Structure**

This document is a result of deliberations by the AIC Restructuring Task Force formed in December, 2010. We have also had consultations with CAST (Council for Agricultural Science and Technology) in the US.

Your feedback will be analyzed by the Advisory Council, as proposed, this fall and winter. Permanent changes to the AIC structure, if approved, will be implemented at the 2012 AGM.

#### **Overall Structure**

The governance structure would be comprised of two bodies, a larger advisory group (to be called something like the Advisory Council) and a smaller group to serve as the Board of Directors.

There would be a nominating committee chaired by the Past President with representation from the committees of the Advisory Council to address membership of both the Advisory Council and Board of Directors.

#### **Advisory Council**

##### **Purposes**

- To allow stakeholder groups to discuss and deliberate, on a broad level, the vision and direction of AIC
- To provide input and advice on policy and projects to the Board of Directors
- To provide a pool of people who could serve on AIC committees providing support and input to staff as requested
- To serve as a pool of knowledgeable future members of the Board of Directors
- To allow government employees who cannot serve on the Board to have participate and lend their expertise to AIC goals.
- To directly involve a broad range of members from the agricultural sector

##### **Composition**

There would be a total of 12 – 15 members with our current membership base. When we have more member organizations, the number of members on the Advisory Council could increase.

There would be 3 or 4 standing committees to which members of the Advisory Council would belong. CAST, for example, has 3 committees: plant, animal and food. Since several of our association members are agrologists' institutes, we might have one with an interest in professionalism issues. The structure, function and membership of committees would be finalized over the next year.

Stakeholder groups who have paid dues to AIC will be allowed to nominate one member. Some non dues-paying groups that represent other industry perspectives may be requested to nominate members at the discretion of the Board of Directors.

Certain members of the Board of Directors would be delegated to be part of this group (one per committee).

There would be an effort made to ensure the Advisory Council is balanced based on geography (minimum one per province?), gender (at least three males and at least three females), age (over/under 40?).

There would also be balanced representation from different sectors, i.e. federal and provincial government, industry and academia.

If, after nominations were received, there were major gaps in representation the nominating committee would be empowered to seek out qualified persons to fill these gaps.

If an Advisory Council member moves to the Board of Directors their position would be considered vacant and would be filled by a new member.

Individual members would not have representation *per se* on the Advisory Board.

### **Process**

The Advisory Council would meet in person once per year. Committees could meet at that time and in between, as frequently as they feel appropriate.

Meetings would be by teleconference unless a majority of members were going to be in one location for another reason. Committees would elect their own chairs at their first meeting.

There would be consultation with the general membership via surveys, email, phone calls, etc.

This is an advisory group and recommendations to the Board would not be binding.

The current Task Force will serve in the capacity of an Advisory Council until the 2012 AIC AGM. Member groups will nominate their representatives, who might be the current Task Force member.

### **Board of Directors**

#### **Purpose**

Assume fiduciary responsibility for the organization

Be responsible for setting goals and strategic direction of the organization

#### **Composition**

President Elect, President, Past President, Treasurer, 3 directors to liaise with Advisory Council (one per committee) and the executive director (ex- officio) as secretary.

Balanced representation would be sought based on the general criteria outlined for the Advisory Council.

Once on the Board of Directors, a member is working on behalf of AIC, not the group from which they originated.

For the next year (2011 – 2012) we will go with the current AIC Board with some additions to fill vacancies. (We will require 3 additional Board members for the coming year and would welcome nominations from stakeholder groups.)

The President Elect position would be open to nominations from any member (individual or group) in good standing of AIC. The election would be by the Advisory Council and Board of Directors.

The Treasurer would be appointed by the Nominating Committee.

#### **Fees**

##### *Background*

*At the present time membership fees are approximately \$ 50K or 6% of AIC revenue. This is comprised of \$38K from individual members and \$ 12K from associations.*

*We currently operate on a roughly break even basis. In order to undertake new projects such as revising the website, preparing issue papers and raising the profile of AIC, revenues need to increase.*

*Currently we have 7 scientific societies plus Dairy Farmers of Canada that pay \$ 1000, Ontario Institute of Agrologists pay \$1000 and the NB and Nfld agrologists each pay \$500. Individual members currently pay \$125.*

*If we could raise an additional \$30 – 50K it would put AIC on a much more viable footing.*

### **Possible New Fee Structure**

<b>Type of entity</b>	<b>Annual Fees</b>
Not for profit groups (Scientific societies, agronomy institutes, ??)	
Over 125 members	1000
75 - 125 members	750
50 - 75 members	500
25 – 50 members	250
Less than 25 members	\$10/member
National producer groups	1000
Companies (< \$1m sales, # of employees?)	2500
Companies (>\$1m sales, # of employees?)	5000
Individuals	150

### **Issues requiring feedback**

1. Should all members of stakeholder groups automatically be AIC members (i.e. a portion of their fees would be directed to AIC (*déjà vu*)?)
2. Reciprocal members

We currently have several reciprocal members such as CAST, the 4-H Council and the Canadian Farm Business Management Council. We do not feel that they should be entitled to a seat on the Advisory Council but would like some way to engage them more fully. Any suggestions would be welcome.

## APPENDIX III

### CSAS strategic plan exercise

#### **Overall goal:**

- Define mission statement
- Set to achieve % of new membership every year and retained membership from university to industry (bridge the gap)
- Create diversity in the society and leadership (student, industry, governmental, male/female mix)
- Create awareness of society
- Improve incentives for joining and benefits of membership
- Increase and improve society communication

#### **Ideas:**

- Credits/CEUs for University Students, Vets, etc.
- Leverage/Insight to newly released peer-reviewed journals

#### **Website/Multimedia:**

- Add log in on front page (added value)
- Link to registration on front page
- Add events to front page
- Add contact us link for membership, events, etc. (specify contacts)
- Add social media sites
  - o Facebook page
  - o Send updates to members
  - o Post messages
  - o Upload pictures of banquet
- Have email addresses for members/board members
- Ensure Google hits lead to appropriate site
- Press Releases: utilize new information for free press  
New appointments, awards at banquets, release for journals
- Email signature to sign off emails for business related to the Society
- Utilize more frequent communication/newsletter
- Utilize LinkedIn to send bulk invites/

#### **Events:**

- Getting to Know You (GTKY) events
  - o Universities across Canada
  - o Tradeshows
    - Banner Ups \$200 minus design fees
  - o Classroom visits on campus (ie. U of S MiniConference)

- Career Fairs
- ANAC Nights
- Featured speaker at engagements
  - Brand as CSAS member/Chair
- Sponsor students *and industry* to go to annual meetings
  - Reward for new recruits

**Ambassadors:**

- Hire student ambassadors from universities
- Ambassadors liaise with Society for upcoming events, recruiting on campus, opportunities
- Mentor system: Help students publish/proof papers to submit and through submission process
- Leave brochures for membership at university clubs, departments, career development

**Board:**

- Add Student Ambassador to board
- “Bring a friend” to the banquets as a recruiting technique
- Recruit through publications and Journal